

Profits

Dynamic Inventory Control Software

A hand with red-painted fingernails is shown from the bottom left, holding a realistic-looking globe of the Earth. The globe is positioned in the center of the advertisement, partially overlapping the main text.

Recognized throughout the retail industry for its simplicity and ease of use, Profits™ Software will fully meet your inventory control needs. Profits™ enables even a computer novice to make immediate use of all features. Item maintenance, automatic promotions, physical inventory reconciliation, purchase orders, and extensive reporting including barcode label generation are all offered on highly intuitive and efficiently designed screens.

***Control is in
your hands with
Profits™!***

Four Reasons why you need

Features

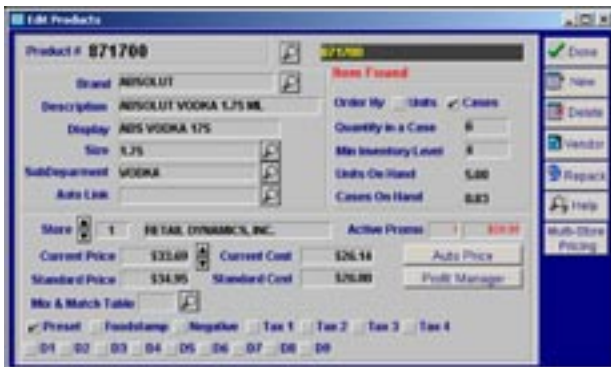
Profits™ Software is a Windows® - based inventory control package designed to work in line with electronic cash registers from Datasym, Sharp, Casio, Samsung, and Breakpoint Point of Sale Software. **Profits™** maintains a database of items in the store and is used to program the register with prices for scanning. Once a day, **Profits™** receives and imports sales information from the registers to automatically update the sales and inventory databases. The complete **Profits™** package offers inventory control, profit and sales analysis, purchase orders, barcode label printing and handheld interface for ordering and physical reconciliations.

1 Ease Of Use

Profits™ is based on the Microsoft Windows® system, making it easy to learn and highly efficient to use. Our screens are designed to speed data entry and provide a common user interface throughout the program. Searches are conducted using text-sensitive lookup windows or “hypertext” searching inside fields. Online help is available with a click of the mouse.

Inventory Management

Orders are automatically generated using minimum levels, actual sales history over any date range, or with a portable data terminal. The **Profits™** “Quick Add” feature speeds the receipt of goods by vendor or item number enhancing efficiency. Physical inventory reconciliations may be performed at any time and produce a variance report highlighting product shrinkage.

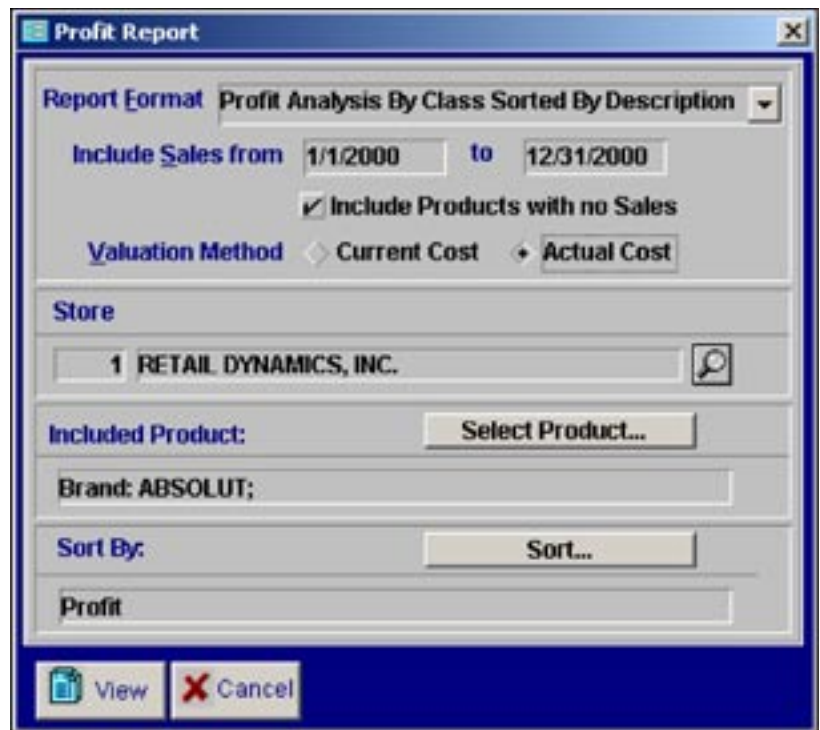


Based on Microsoft Windows® Operating Systems, all Profits™ screens are intuitive and very easy to use.

2 Superior Reporting

Profits™ comprehensive reporting offers sales data over any date range with unlimited history. The “Select Product” window provides complete flexibility in choosing which products you want included in the report. “Report Sort” options, such as “by profit” or “by quantity on hand” provide complete, informative answers.

On screen or on paper, **Profits™** reports answer the real questions.



Profits™ – Complete, flexible reporting features leave no questions unanswered; either on paper or on screen.

- **Easy to Use.** Windows®-based technology and features make learning easy.

- **Superior Reporting.** Unsurpassed flexibility in tracking sales and profit margins over any date range.

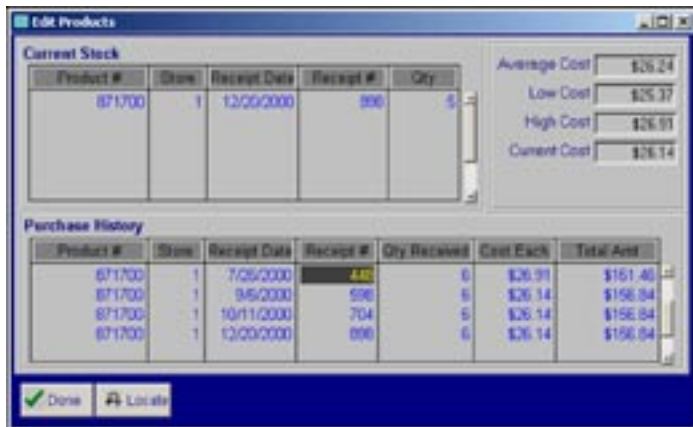
Profits™ from RetailDynamics

Powerful Profit Control

Profits™ maintains inventory on a first-in, first-out basis (FIFO). By tracking the purchase cost for every product you have in stock, Profits™ will help you price your goods more profitably. Our group price change utility and promotion system can help you change prices quickly and with greater accuracy.



Orders – Enhanced efficiency and accuracy through flexible ordering features. Produce orders based on minimal inventory levels or by using actual product movement for any prior period of time.



With efficient tracking methods, Profits™ helps you price your products more profitably.

“Profits™ is the third retail program we have worked with in the last three years. With Profits™ we now have the speed, convenience and detailed information — along with excellent support — we were searching for.”

Bob Popp, Savemore Beverage

Practical Features

Item Maintenance

- Unlimited PLU Capability
- Mix & Match and Quantity Pricing
- Auto Link for Automatic Bottle Deposit
- Auto-Price Calculator
- Change All Store Price Function
- Group Price Change Capability
- Hypertext Field Lookup

Ordering/Adjustments

- Reorder Based on Reorder Levels & Reorder Based on Actual Sales
- Create, Edit and Print Orders
- Quick-Add Order Entry
- Create or Receive Order with Portable Data Terminal
- Transfer Stock Between Stores
- Adjust or Reconcile Quantity On Hand Automatically with Portable Data Terminal

Reporting Features

- Reports Over Any Date Range
- Sales History Kept Indefinitely
- Unlimited Sorting Capability
- View Reports on Screen or Paper
- Current Cost or FIFO Valuation

Available Reports

- Profit & Sales Reports, Stock Status Reports
- Purchase History Reports and Daily Sales Report (User Defined)
- Price Lists
- Purchase Orders
- Barcode Label Printing
- Price & Cost Change History

System Requirements

- Processor of 400 MHz or higher with 128 MB RAM
- 1 GB or more free hard disk space and CD-ROM drive
- Graphics capable of 800x600 resolution
- Laser printer recommended
- Microsoft Windows® 98, 2000, XP

Thursday, April 06, 2000 10:32:02 PM

Condensed Profit Analysis II
RETAIL DYNAMICS, INC.

Profits from 1/1/1994 to 12/31/1999 Show: 1 RDI RETAIL STORE #1, Brand: ABSOLUT, Size: 750ML

| Product | Brand | Description | On Hand | Qty Sold | Unit Cost | Unit Price | Profit | % Margin | NS Margin |
|------------------------|---------|-------------------|----------------|-----------------------|----------------|---------------------|--------------|---------------------|---------------|
| 0144032131 | ABSOLUT | ABS 90 750ML | 7.00 | 1.00 | 12.49 | 14.99 | 2.50 | 16.7% | |
| 0144032231 | ABSOLUT | ABS RED 100 750ML | 90.00 | 1.00 | 13.32 | 16.59 | 3.27 | 19.7% | |
| 0144032531 | ABSOLUT | ABS BLUE 750ML | 90.00 | 1.00 | 12.49 | 15.99 | 3.50 | 21.9% | |
| 0144032431 | ABSOLUT | ABS CITRUS 750ML | 5.00 | 12.00 | 12.96 | 16.59 | 43.32 | 21.8% | |
| 071720 | ABSOLUT | ABSOLUT 750ML | 90.00 | 10.00 | 12.49 | 14.99 | 45.00 | 16.7% | |
| Total Cost Sold | | | 1410.00 | Total Amt Sold | 9516.47 | Total Margin | 18.9% | Total Profit | 197.50 |

• **Powerful Ordering.** Restock automatically by reorder level, by actual consumption and with a portable data terminal.

• **Flexible.** Features such as the auto-price calculator and profit manager offer complete control of product cost and pricing.

Visit us on the internet!

www.retaildynamics.com

Recognized throughout the retail industry for its simplicity and ease of use, *Profits*™ Software will meet your inventory control needs head- on.

Profits™ enables even a computer novice to make immediate use of all features. You will have access to item maintenance, automatic promotions, physical inventory reconciliation and purchase orders.

Profits™ provides extensive reporting including barcode label generation. All features are offered on highly intuitive and efficiently designed screens. Features including "Change All" allow prices at all stores to be changed automatically, saving time and ensuring accuracy. The Auto-Price Calculator helps you price items accurately.

Profits™ will help you buy and sell more effectively and fill your store with high-margin, high-turnover products that customers demand. Orders can be automatically generated based on minimum stock levels or by using actual product consumption. The consumption system provides average sales figures on the order screen for any period in the past (last week, last month, the week prior to Christmas last year) so you can order what you need.

Profits™ reporting system offers reports over any date range (not just "by period" like the competition), helping you order more effectively. Its awesome report sorting capability will make reports easier to read. Sort a "Stock Status Report" by quantity on-hand; put zeros on top and high numbers on bottom; or run a "Profit Analysis Report" by profit.

Profits™, in existence since 1990 with over 350 installs worldwide, has proven reliability and is continually improved by fulfilling customer needs.

Start making more money today with *Profits*™ Software. For detailed specifications please read the following important information.

Inventory

- Unlimited PLU Capability
- Auto-Price Calculator
- Mix & Match, Split Pricing
- Automatic Promotions
- Group Price Change Utility
- Repackaging Module
- Multiple Vendors per Item
- Multi-Store Pricing Capability
- Multi-Indexed Product Search
- Manual Physical Reconciliation or with Portable Data Terminal
- Complete Multi-Store capability

Ordering

- Automatically order based on actual consumption or by minimum level
- Use Handheld Data Terminal to generate or receive orders
- Receive products with Product or Vendor number

Reporting

- Customizable Daily Sales Report
- Profit Analysis
- Stock Status and Inventory Audit
- Purchase Advice/History
- Price/Cost Change History
- Price Lists
- Barcode Labels for Shelf Talkers or Products may be produced on a Laser or Thermal Barcode Printer
- Flexible Product Selection and Report Sorting for all Reports

Interfaces

- **Datasym** Sycmash 3000RT, 6000RT, 6000VG, 6000GR (*requires Comm2000 Communication Software*)
- **Casio** CE4700 w/Superboard (*requires ProfitTalk Communication Software*)
- **Sharp** Registers w/Datasym D2000 Series Board (*requires Comm2000 Communication Software*)
- **Samsung** SER 6500, ER 650, SPS 1000 (*requires SAM Communication Software*)
- **PC-Based Hardware** using Breakpoint Point-of-Sale Software.
- **Barcode Printers** Eltron 2" and 4" Thermal and Direct Transfer Printers, Cognitive Barcode Blaster
- **Portable Data Terminals** including Percon PT2000, Worthington Data LT71 with Datasym Symfinite

System Requirements:

- Processor of 400 MHz or higher
- 128 MB RAM
- 1 GB or more free hard disk space
- CD-ROM drive
- Graphics capable of 800x600 resolution
- Laser printer recommended
- Microsoft Windows® 98, 2000, XP

RetailDynamics

www.retaildynamics.com

Contact us now!

Retail Dynamics, Inc.
4 Buckingham Court
Clifton Park, NY 12065
Phone (518) 877 - 0635
Fax (518) 877 - 0635

Retail Dynamics, Inc.
50 Canal Street Suite 12
Graniteville, SC 29829
Phone (803) 663 - 7000
Fax (803) 663 - 7235